Beat: Health

GE REINFORCES COMMITMENT TO AFRICAN PARTNERS AND SOLVE LOCALIZED SOLUTIONS

FIRST AFRICAN INNOVATION CENTER

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USPA NEWS - GE, which has operated in Africa for over 100 years, committed at the 2014 event to invest $2 billion in facility development, skills training, and sustainability initiatives across Africa by 2018. The African growth story is still real sated, in Washington DC, United States of America on Sept 22.

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LOCALIZED SOLUTIONS BY GE IN ITS AFRICAN_BASED INNOVATION CENTER----------
GE is working with partners in Africa to drive sustainable development and solve local challenges by investing in technology, building capital markets and developing technical skills within communities:----------
1. GE launched its first Africa-based innovation center in South Africa in 2016. The Africa Innovation Centre, according to GE Africa president Jay Ireland, will be a “collaborative work space“ aimed at “driving innovation in Africa for Africa.“
2. The Centre, which serves as the Africa HQ for GE´s growing Healthcare business, also houses the first Healthcare Customer Experience Centre in Africa, which is designed to mimic different care areas in a hospital environment.
3. GE inaugurated (http://APO.af/rewgEj) the brand new $13 million GE Healthcare Skills and Training Institute, an education facility for healthcare professionals, in Kenya in 2016, as part of its MES commitment. Through the new facility, GE has committed to training over 10,000 healthcare professionals from across Kenya and East Africa by 2020.
4. The $19M supplier development fund we outlined in 2014 is operational, and 18 small- and medium-sized businesses are now receiving business and technical services. 5. In collaboration with the U.S. Africa Development Foundation and USAID, today GE continues its commitment to the "Power Africa Off-Grid Energy Challenge". The initiative has awarded 50 grants of up to $100,000 each to local enterprises to develop and expand off-grid solutions in Ethiopia, Ghana, Kenya, Liberia, Nigeria, Tanzania, Rwanda, Uganda and Zambia. 6. In 2016, GE´s and the Miller Center for Social Entrepreneurship launched a program to train and mentor African social entrepreneurs addressing maternal and/or child health. The program selected (http://APO.af/yH0knh) its first cohort of 17 social entrepreneurs, who will gain support in strengthening their business models, refining business plans, reinforcing organizational development, managing talent, and learning how to scale sustainably.----------
7. In Egypt, GE and the Ministry of Communications and IT launched (http://APO.af/WzSKFu) the GE Egypt Digital Innovation Challenge in September 2016. Entrepreneurs can submit (http://www.geniuslink.com/EGYPT) digital solutions for industrial challenges in healthcare, transportation, and energy until November 30, and winners will receive a cash award of EGP 100,000, as well as an opportunity to receive training to develop their software solution on Predix.

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